

**FUTURES STAGE: SYSTEMS THINKING
AND DIGITALIZATION OF
SUSTAINABLE FOOD BUSINESS**

PANEL DISCUSSION

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DIGITAL PLATFORMS

THAT CREATE UNFAIR COMPETITIVE ADVANTAGE

SOFOKUS GROUP

Co-creates an unfair competitive advantage for ambitious organizations.

SOFOKUS SERVICES

Offers strategy, design and technology services for clients aiming to improve their business with digital solutions.

SOFOKUS VENTURES

Invests in growth-oriented early stage start-ups leveraging digital heart solutions.



DIGITAL BUSINESS CONSULTANT

TOMI NEULANEN

Helping clients discover their digital hearts
and competitive advantage.





LEVELING DIGITAL MATURITY MEANS

- ▶ Raising your digital readiness condition
- ▶ Taking advantage of sudden changes
- ▶ Continuing to renew and innovate long-term



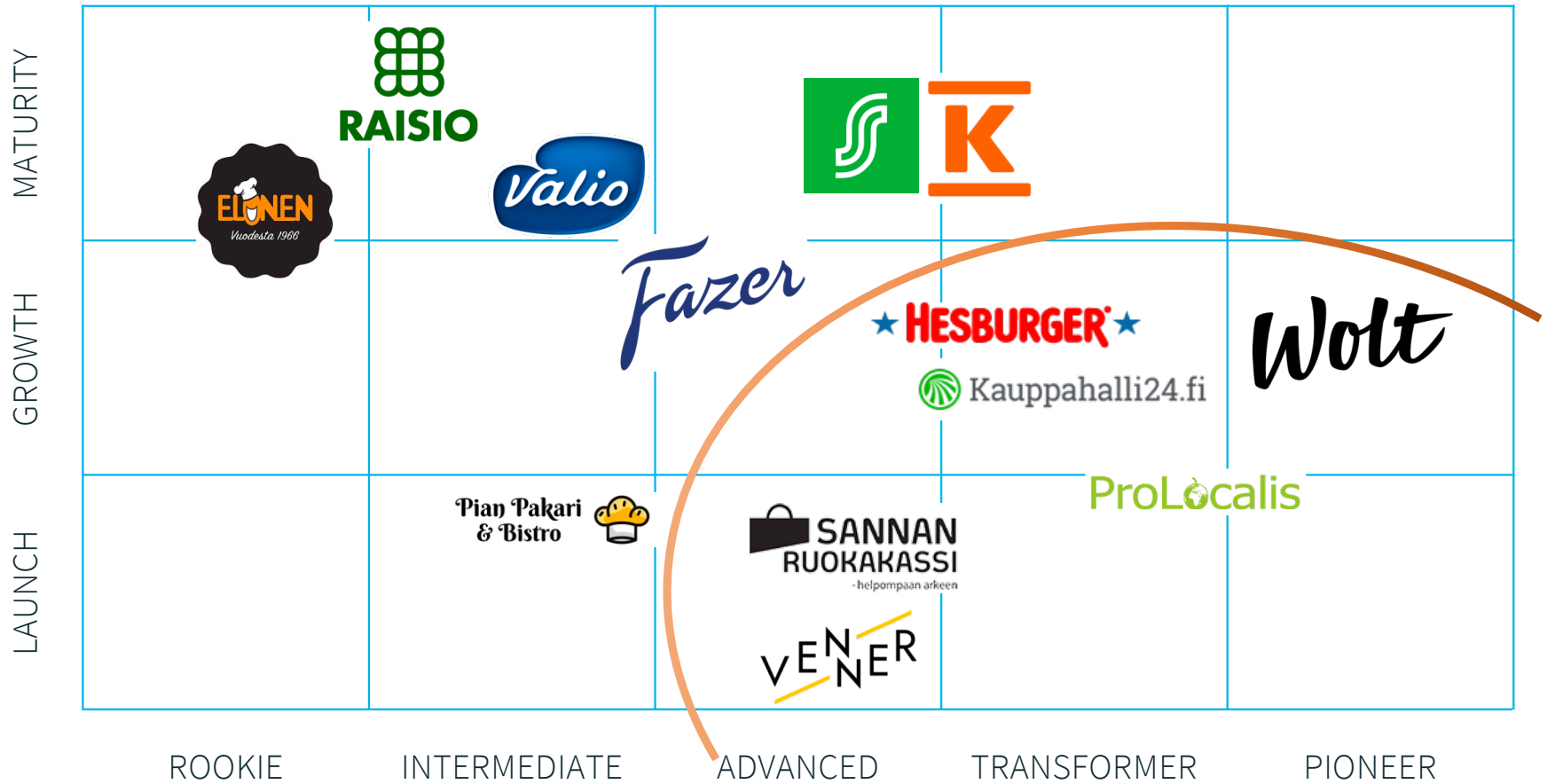


COMPETITIVE ADVANTAGES IN FOOD TECH

- ▶ Creating and meeting new individual demand
- ▶ Using data as collaborative strategic asset
- ▶ Embracing risks



BUSINESS MATURITY



DIGITAL BUSINESS MATURITY



THANKS!

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